



REAL ESTATE SALES & MARKETING PARTNERS

EARTHCON MARKETING



Accelerating Revenue For Developers

Trusted by Developers. Driven by Results.

WHO WE ARE

About Us



Earthcon Marketing helps real estate developers generate qualified leads, improve enquiry quality, and support project sales through focused digital marketing solutions.

We believe in practical execution, transparent reporting, measurable outcomes, and long-term developer partnerships.

Why Earthcon

Six reasons developers choose us.



Focused Real Estate Expertise



Revenue-Oriented Approach



Performance Driven Marketing



Transparent Reporting



Practical Execution



Developer-Focused Solutions

OUR SERVICE

Digital Lead Generation

We help developers generate, manage, and track qualified enquiries through performance-driven digital marketing campaigns.

Our objective is simple: **Generate quality leads, improve site visits, and support project sales.**

Meta Ads | Google Ads | WhatsApp Funnels | Lead Tracking



Generate

Qualified enquiries through targeted digital campaigns



Manage

Lead tracking, segregation, and CRM integration



Support Sales

Improved site visits and supported project sales



WHAT WE DO

Scope of Work

A comprehensive suite of services to drive qualified leads and project sales.

Campaign Setup

- Meta Business Manager Setup
- Ad Account Setup
- Pixel Installation & Configuration
- Conversion Tracking Setup



Campaign Management

- Meta Ads Campaign Management
- Google Ads Campaign Management
- Audience Research & Selection
- Campaign Creation
- Ad Creative Management
- Budget Allocation & Optimization
- Campaign Monitoring



Lead Management

- Lead Collection
- Lead Segregation
- Lead Qualification Framework
- CRM Integration & Lead Tracking

Reporting & Analytics

- Weekly Campaign Reports
- Lead Performance Reports
- Cost Per Lead (CPL) Analysis
- Campaign Insights & Recommendations



WhatsApp Funnel Management

- Automated Lead Responses
- WhatsApp Lead Routing
- Follow-Up Workflow Design
- Lead Nurturing Support

OUR PROCESS

Our Approach

A structured, six-stage methodology designed to deliver measurable outcomes for every developer engagement.

01

Understand

Project Positioning & Goals

02

Identify

Target Audience & Market

03

Strategise

Lead Generation Blueprint

04

Launch

Optimised Campaign Execution

05

Track

Leads & Performance Metrics

06

Improve

Lead Quality & Sales Outcomes

Every stage is tracked, reported, and optimised for results.

WORK WITH US

Engagement Models



Project-Based Assignments



Monthly Marketing Retainers



Performance-Based Engagements



Long-Term Marketing Partnerships

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RERA Registration

MahaRERA Reg. No. A011172601746



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Earthcon Marketing is committed to transparent, ethical and compliant real estate marketing practices.